Build Your Own Home With Our Money

Build it now while building materials are cheap. You will never get a home at a lower cost than during the coming season. Why pay rent when we offer this opportunity? Our means are limited, so first come will be first served.

Follow these instructions and a $4,000.00 home, for example, will be yours, paid for in full in ten years by paying us $39.00 per month.

First—Choose a lot from our printed price list, which will be supplied upon request. All our property is in the West End—Brooks' addition, Oakland Heights, Wingra Park, West Lawn, West Lawn Heights, University Heights, Highland Park, Edgewood Park.

Second—Decide how much you wish to invest in a house.

Third—Employ your own architect or draw your own plans.

Fourth—Pay us 10 per cent of the cost of the house and lot.

Fifth—Build your house in your own way. Our only reservation is that the exterior plans meet our approval.

Sixth—We will advance ALL THE MONEY FOR THE HOUSE from month to month, as you need it to pay your contractors. Interest will not commence until money is actually advanced.

Seventh—Stop paying rent, move into your own home.

Eighth—Pay us monthly, quarterly or yearly installments until the house and lot are paid for.

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Madison Realty Company
CAPITAL $350,000.00